Fuzzy Matching Makes Reporting a Breeze

Company Profile

Zurich Insurance Group is a leading multi-line insurance provider offering a wide variety of commercial business insurance products and risk management solutions for medium and large businesses, as well as multinational corporations. The company has locations in North America, Europe, Latin America, Asia-Pacific, and the Middle East.

Business Situation

Andy Green, Statistics Manager with Zurich NA, was responsible for resolving conflicting data within its core mainframe database. In the insurance industry, having payee names aggregate and match are critical for the functioning of various payment processes.

Their current system does not have a hard edit function where payee names can pre-populate, so those managing and entering information in the database can just key in any type of information. If any query was run against the main data warehouse, a long list of duplicate information would pop up. The result of this would cause problems with vendor names not aggregating appropriately.

Due to the stringent standards of the insurance industry, the constant need to police and monitor data requires clean, usable information.

"As part of the insurance industry we have to provide internal reports. We could not do these reports before. Now, Data Match has become a main staple in my suite of tools that I work with!"

**Andy Green
Statistics Manager
Zurich NA**

Data Ladder

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Solution

Using Data Match, Data Ladder's flagship data software, Andy was able to use the fuzzy matching capabilities to reconcile the payee names.

After using the data cleansing portion of the software to remove all special characters and spaces, he then used a unique identifier on each record in question. From there he went back and was able to replace all of the payee names with a solid vendor name.

Data Ladder Capabilities

- Data Cleaning

- Fuzzy Matching

- Parsing

- Standardization

- Reporting Capabilities

Benefits

With the best in class data cleansing and fuzzy matching capabilities, combined with customized training by Data Ladder specialists, Zurich NA was finally able create several confidential reports required by the industry, something they were not able to do before.

With the ability to constantly monitor data and locate certain records quickly, they could use Data Match to look at information and make sure that payments were processed correctly and without human error.

Requests for Data Match software are becoming more frequent within the organization. With the support and backing of the company's Chief Financial Officer, Data Match has become quite the resource for data cleansing and fuzzy matching needs.