CASE STUDY - Fortune 500 Company

COMPANY MERGER BEATS DEADLINE THROUGH RAPID DATA INTEGRATION

COMPANY PROFILE

A multi-billion dollar Fortune 500 company recently underwent a major merger with another company similar in size.

CHALLENGE

After undergoing a major merger, the company needed to combine several data systems from various departments, such as purchasing and treasury. The company realized they couldn't have their IT department handle merging the systems together while meeting strict timelines.

BUSINESS SITUATION

Problems and inconsistencies naturally exist with every data set, but until integration occurs these often go unnoticed. The company realized they needed to be able to instantly profile their data and understand the issues.

In order to do this data merge effectively, a tool was needed that could rapidly explore the data and find duplicates. Since five systems were being integrated into one, the tool also needed to be able to rapidly merge data from these separate entities.

SOLUTION

Using DataMatch Enterprise, Data Ladder's flagship data deduplication software, the company was able to identify and resolve data quality issues in a rapid manner. profiling tasks in a rapid manner. It enabled the users to explore the data and locate issues they had never seen before with just a couple of clicks.

BENEFITS

DataMatch Enterprise enabled the organization to beat their deadlines by two months. Locating the major data issues early on helped alleviate a lot of stress in the merging process. By saving all this time, the company was able to synergize their processes in terms of productivity and cost reduction, and also enabled both organizations involved in the merger to understand each other more quickly.

While undergoing the data matching process, users were also able to locate 25% more matches than with more expensive and difficult to use software.

As a result, the ROI has been enormous. The company has been able to realize several hundred thousand dollars in additional synergies compared to plan.

Data Ladder
Get the most out of your data