



Case Study

Education Industry

School District Improves Productivity
Through Data Parsing



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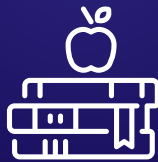
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Company Profile

This local education agency is headquartered in the southern United States and oversees 41 elementary, middle, and high schools. The size of the school system has grown rapidly in the past 15 years as the county's population has increased.

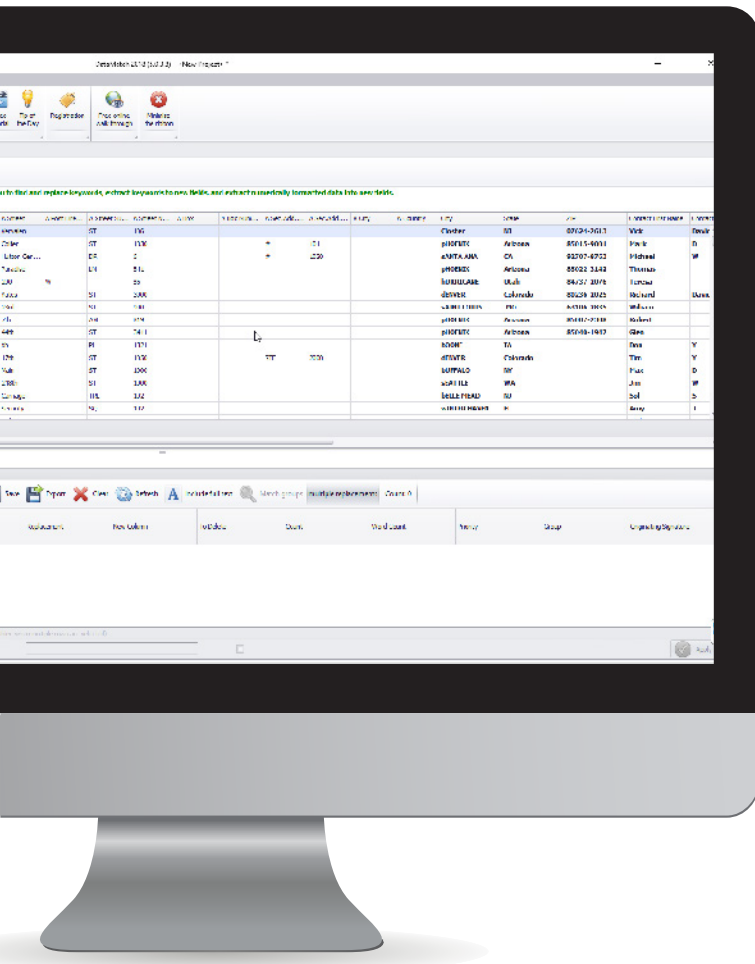


Business Situation

The school district was in process of generating student counts for specific areas. It was taking weeks to sort and correct data to get it into a format that they could use for the software they were using at the time.

In the past, the user had to scroll through over 32,000 records looking at street names and removing characters. She was cleaning and standardizing addresses manually, performing the same functions that DataMatch™ does automatically.

Our Solution



DataMatch™ provided a time-saving solution for the user. With the standard address parsing tool, the user cut down time cleaning the raw data from approximately two weeks to just 16 hours. DataMatch™ also enabled the user to format the data in a specific manner for reporting purposes. With the ease of the software, the user had no other needs for outside support.



Parse and Clean Raw data.



Save in worker wages.

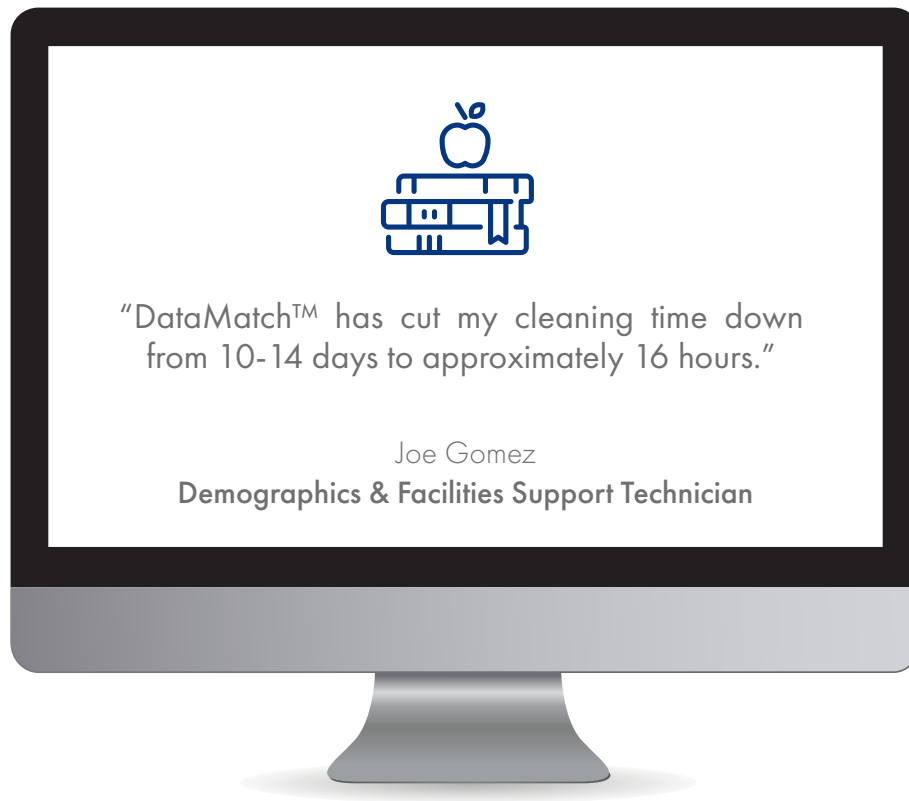


Significant savings in cleansing time.

Benefits

With the ability to easily parse and clean raw data, the school district was able to see a significant savings in cleansing time, with a nearly 95 percent reduction, as well as savings in worker wages.

While the user initially experienced some difficulty understanding how the software worked, the world-class customer service provided by Data Ladder enabled the user to understand the processes and automation of DataMatch™.



Why Data Ladder

It's simple: our user-friendly and powerful software helps business users across many industries manage their data more effectively and drive their bottom line. Our powerful software suite, DataMatch Enterprise, was proven to find approximately 5-12% more matches than leading software companies IBM and SAS in 15 different studies.

Let **Data Ladder** be your partner in your next marketing campaign. Increase your sales by offering data cleansing services through **DataMatch™**.

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