

Instituto Colombiano para la Evaluación de la Educación - ICFES

Saving time making the best decisions











Company Profile

We are the Colombian Institute for Educational Evaluation, an institution specialized in offering educational assessment at all levels, that supports the Ministry of National Education overseeing State Examinations and investigates the factors that influence the quality of education. The operation provides pertinent information to help improve the quality of education.







Business Situation

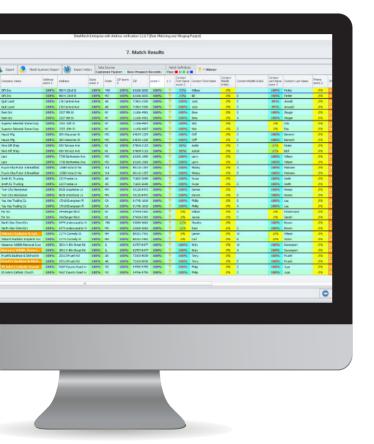
The Colombian Institute for Educational Evaluation ICFES has very large databases, since it collects data from all students in Colombia.

Given their corporate nature, the information they had stored was duplicated, without a correct structure and with numerous quality information problems. This caused many delays in the processes of control and information processing.

The ICFES spent a lot of time in the manual processing of information, making this process wasteful and exhausting for the work team.



Our Solution



DataMatch EnterpriseTM not only gave them the opportunity to reduce the time spent in processing information, it gave them the advantage of being able to automate these processes and only make decisions.



Decrease labor hours.



Ease to automate the search for duplicates.



Improvement of decision making.

Benefits



DataMatch Enterprise TM not only gave them the opportunity to reduce the time spent in processing information, it gave them the advantage of being able to automate these processes and only make decisions.



"DataMatch Enterprise ™ gives us many facilities for the integration issue, we had a problem of duplication of records in which it helped us fantastic to solve, it was a very simple way"

Adriana Arboleda **Leader of the Data Quality Group**

Why Data Ladder

It's simple: our user-friendly and powerful software helps business users across many industries manage their data more effectively and drive their bottom line. Our powerful software suite, DataMatch EnterpriseTM, was proven to find approximately 5-12% more matches than leading software companies IBM and SAS in 15 different studies.

Let **Data Ladder** be your partner in your next marketing campaign. Increase your sales by offering data cleansing services through **DataMatch Enterprise™.**

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