



Case Study

Instituto Colombiano para la Evaluación de la Educación - ICFES

Saving time making the best decisions



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**Saving Time
Making the Best
Decisions**



Company Profile

We are the Colombian Institute for Educational Evaluation, an institution specialized in offering educational assessment at all levels, that supports the Ministry of National Education overseeing State Examinations and investigates the factors that influence the quality of education. The operation provides pertinent information to help improve the quality of education.



Business Situation

The Colombian Institute for Educational Evaluation ICFES has very large databases, since it collects data from all students in Colombia.

Given their corporate nature, the information they had stored was duplicated, without a correct structure and with numerous quality information problems. This caused many delays in the processes of control and information processing.

The ICFES spent a lot of time in the manual processing of information, making this process wasteful and exhausting for the work team.

Our Solution

GlobalFish Enterprise with Address Validation 3.2.3 (Data Matching and Merging) (Print)

7. Match Results

Export	Global Fishery Name	Account History	Data Sources		Match Definitions		Match 1	Match 2	Match 3	Match 4	Match 5	Match 6	Match 7	Match 8	Match 9	Match 10	Match 11	Match 12	Match 13	Match 14	Match 15	Match 16	Match 17	Match 18	Match 19	Match 20	Match 21	Match 22	Match 23	Match 24	Match 25	Match 26	Match 27	Match 28	Match 29	Match 30	Match 31	Match 32	Match 33	Match 34	Match 35	Match 36	Match 37	Match 38	Match 39	Match 40	Match 41	Match 42	Match 43	Match 44	Match 45	Match 46	Match 47	Match 48	Match 49	Match 50	Match 51	Match 52	Match 53	Match 54	Match 55	Match 56	Match 57	Match 58	Match 59	Match 60	Match 61	Match 62	Match 63	Match 64	Match 65	Match 66	Match 67	Match 68	Match 69	Match 70	Match 71	Match 72	Match 73	Match 74	Match 75	Match 76	Match 77	Match 78	Match 79	Match 80	Match 81	Match 82	Match 83	Match 84	Match 85	Match 86	Match 87	Match 88	Match 89	Match 90	Match 91	Match 92	Match 93	Match 94	Match 95	Match 96	Match 97	Match 98	Match 99	Match 100	Match 101	Match 102	Match 103	Match 104	Match 105	Match 106	Match 107	Match 108	Match 109	Match 110	Match 111	Match 112	Match 113	Match 114	Match 115	Match 116	Match 117	Match 118	Match 119	Match 120	Match 121	Match 122	Match 123	Match 124	Match 125	Match 126	Match 127	Match 128	Match 129	Match 130	Match 131	Match 132	Match 133	Match 134	Match 135	Match 136	Match 137	Match 138	Match 139	Match 140	Match 141	Match 142	Match 143	Match 144	Match 145	Match 146	Match 147	Match 148	Match 149	Match 150	Match 151	Match 152	Match 153	Match 154	Match 155	Match 156	Match 157	Match 158	Match 159	Match 160	Match 161	Match 162	Match 163	Match 164	Match 165	Match 166	Match 167	Match 168	Match 169	Match 170	Match 171	Match 172	Match 173	Match 174	Match 175	Match 176	Match 177	Match 178	Match 179	Match 180	Match 181	Match 182	Match 183	Match 184	Match 185	Match 186	Match 187	Match 188	Match 189	Match 190	Match 191	Match 192	Match 193	Match 194	Match 195	Match 196	Match 197	Match 198
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DataMatch Enterprise™ not only gave them the opportunity to reduce the time spent in processing information, it gave them the advantage of being able to automate these processes and only make decisions.



Decrease labor hours.



Ease to automate the search for duplicates.



Improvement of decision making.

Benefits



DataMatch Enterprise™ not only gave them the opportunity to reduce the time spent in processing information, it gave them the advantage of being able to automate these processes and only make decisions.



"DataMatch Enterprise™ gives us many facilities for the integration issue, we had a problem of duplication of records in which it helped us fantastic to solve, it was a very simple way"

Adriana Arboleda
Leader of the Data Quality Group

Why Data Ladder

It's simple: our user-friendly and powerful software helps business users across many industries manage their data more effectively and drive their bottom line. Our powerful software suite, DataMatch Enterprise™, was proven to find approximately 5-12% more matches than leading software companies IBM and SAS in 15 different studies.

Let **Data Ladder** be your partner in your next marketing campaign. Increase your sales by offering data cleansing services through **DataMatch Enterprise™**.

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