Case Study

St. John Associates

DataMatch Enterprise™ saved hundreds of Data Cleansing and Data Matching hours each year

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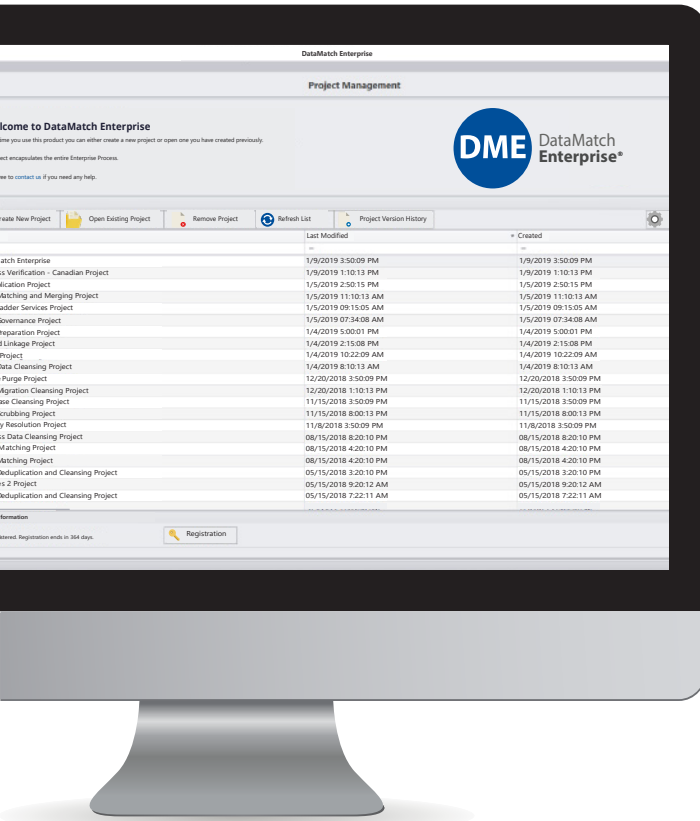
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Company Profile

St. Johns Associates provides placement and recruiting services in Cardiology, Emergency Medicine, Gastroenterology, Neurological Surgery, Neurology, Orthopedic Surgery, PM&R/Pain Medicine, Psychiatry, Pulmonary/Critical Care, Surgical Specialties, and Urology. They care about their clients.

Data Ladder
Get the most out of your data

Business Situation

With a growing database of recruitment candidates, St. John Associates was in need of a way to dedupe, clean and match records. After a number of years of performing this task manually, the company decided it was time to deploy a tool to reduce the time spent on cleaning records.

Our Solution

DataMatch Enterprise

Project Management

DME DataMatch Enterprise®

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Resolution Project	11/8/2018 3:50:09 PM	11/8/2018 3:50:09 PM
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After having looked at several competitive solutions, St. John Associates settled on DataMatch Enterprise ™ as their tool of choice. A key factor in the decision was ease of use. The other products were too complex or too cumbersome for an end-user to use in an efficient way.

DataMatch™ cleans records for multiple sources.

Remove special character, spaces and more with our data cleansing module.

Combine and Match records across multiple lists. Create unique IDs quicker.

Benefits

Combine and match records accross multiple lists

With the best in class data cleansing and deduplication capabilities, combined with customized training by Data Ladder specialists, St. John Associates was able to perform an initial data cleansing operation, finding, merging and purging hundreds of thousands of records in a short period of time.

Real-time Solution

DataMatch™ helped speed up the process of deduplication through fuzzy matching algorithms and made sorting through data fields to find null information easier. It also eliminated the need for manual entry, enabling users to export changes and upload them as needed.

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"DataMatch Enterprise™ was much easier to use than the other solutions we looked at. Being able to automate data cleaning and matching has saved us hundreds of person-hours each year."

Shelley Hahn
Business Development

Why Data Ladder

It's simple: our user-friendly and powerful software helps business users across many industries manage their data more effectively and drive their bottom line. Our powerful software suite, DataMatch Enterprise, was proven to find approximately 5-12% more matches than leading software companies IBM and SAS in 15 different studies.

Let **Data Ladder** be your partner in your next marketing campaign. Increase your sales by offering data cleansing services through **DataMatch Enterprise™.**

Free Download