



Case Study

Vitalware

Speed is the key to success



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**Speed is the Key
to Success for
Healthcare
Software Firm**



Company Profile

Since 2011, VitalWare™ has been making the business of healthcare easier for its growing roster of healthcare partners. VitalWare's mid-cycle revenue product portfolio is the healthcare industry's best solution for providing visibility and continuity in chargemaster management, documentation, charge capture, and regulatory code references. From the beginning, their VitalWare™ founders have been laser-focused on helping providers manage the ever-changing world of regulatory medical content and providing software solutions to enable teams to work more efficiently – saving time and money.



Business Situation

The organization needed to classify a large amount of medical terminology among varied data sets but had been manually performing the process which slowed things down. Their goal was to automate the process in a quicker and more consistent manner. With accuracy being such an important part of their business, maintaining a high level of standardization was also very important for VitalWare. It was critical to be able to have a data software tool that could apply rules and definitions to information across the board.

Our Solution



ProductMatch™ provided a quicker and more efficient solution for VitalWare. The company was able to run a large amount of medical terms through their varied data sets by automating the process they had once done manually and applied rules and definitions more easily and on a larger scale.



ProductMatch™ provides a quicker and more efficient solution.

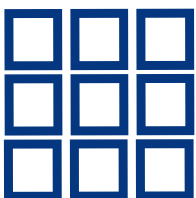


The company increased the level of standardization never achieved before.



Improve significantly the speed of the process.

Benefits



Combine and match records across multiple lists

Through the tools on ProductMatch™, the company was able to have a level of standardization never achieved before with the manual process. They also significantly improved the speed with which they were going through their data.



"We liked the ability of the product to categorize the data in the way that we need it, and its versatility in doing that."

Adrian
Senior Product Manager

Why Data Ladder

It's simple: our user-friendly and powerful software helps business users across many industries manage their data more effectively and drive their bottom line. Our powerful software suite, DataMatch Enterprise, was proven to find approximately 5-12% more matches than leading software companies IBM and SAS in 15 different studies.

Let **Data Ladder** be your partner in your next marketing campaign. Increase your sales by offering data cleansing services through **ProductMatch™**.

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