Case Study

EDP Consulting Group

Data Matching Tools Added Value
For Technology Consultants

Data Matching Tools Provided Added Value For Technology Consultants

edp
consulting
inc.

Company Profile

EDP Consulting is a technology consulting company based in San Francisco. Established in 1979, the company works with clients worldwide in helping them integrate technology effectively within their business. They work with clients across many industries including manufacturing, distribution, software development, among others.

Data Ladder
Get the most out of your data
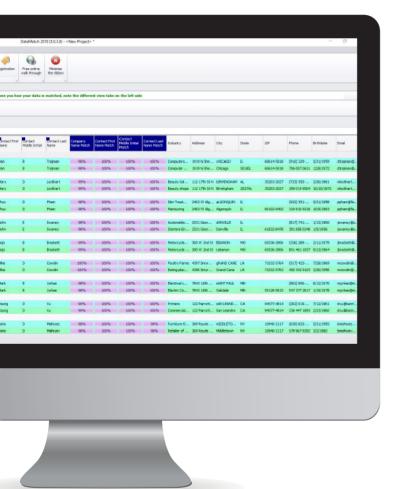
Business Situation

EDP Consulting was working with a client that had large data sets from a database that dated back to 2005. The data was originally stored by a Microsoft SQL Server.

The data, which included all of their work history, was in the process of being moved to a new system. Before this information was packaged and transported, they needed to be able to identify duplicates and clean up all dirty data.

Between location, contact and client tables there were over 100,000 records to go through and clean up. EDP had written scripts in Ruby as well as SQL scripts for simple data matching and clean up, but couldn't get an effective solution.

Our Solution

Deduplication and data matching were the required needs for the client which DataMatch™ provided. The speed of the software was critical.

DM DataMatch™ helped EDP to save time and retain a client.

User-friendly solution

The speed of the software was critical for the company.

Benefits

DataMatch™ helped EDP Consulting save a large amount of time and retain a client. The client also found the software to be very versatile, and was able to learn and understand all of the software's functionalities through support provided by Data Ladder specialists.

"No question – there's no way I could have done the stuff I've done for this client without DataMatch™. I could have, but it would have taken forever."

Jon Seidel
Owner / Founder

Why Data Ladder

It's simple: our user-friendly and powerful software helps business users across many industries manage their data more effectively and drive their bottom line. Our powerful software suite, DataMatch Enterprise, was proven to find approximately 5-12% more matches than leading software companies IBM and SAS in 15 different studies.

Let **Data Ladder** be your partner in your next marketing campaign. Increase your sales by offering data cleansing services through **DataMatch™.**

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